

STARTING A BUSINESS IT IS WORTH CHOOSING A FIRST-RATE PROFESSIONAL

StarttiKoutsi LAPPI

We know what professional business development requires, because we consult businesses every day. We have experience in dozens of industries and hundreds of companies, including in every municipality in Lapland.

Oulu Business Networks (Oulun B&N Yhtiöt Oy), OBN for short, is a business development specialist company based in Northern Finland. In addition to Lapland, we operate in the regions of North Ostrobothnia, Pirkanmaa, Satakunta and Uusimaa. We develop companies' business in a variety of ways and help entrepreneurs to plan and implement their business, product and service ideas. We always serve our clients with quality and a good attitude, and they find us a fair partner they can trust.

- Experience of hundreds of assessments of business conditions and development recommendations, both for start-up entrepreneurs applying for start-up funding and for businesses already operating through the Analysis service
- Three highly experienced professionals
- Extensive experience in the Lapland region and in trade, services, tourism and productive sectors
- We genuinely understand the entrepreneur, our experts also have their own long-term entrepreneurial experience

"As a man from the northern upper Lapland, I like to start my gigs in Länsikaira and Northern Lapland, even though I am now based in Rovaniemi in the south. We have a good and competent team as a whole. We are sure to find the right person for every start-up applicant."

Timo Vanhapiha, OBN Rovaniemi



100+

More than 100 customers in Lapland choose



100%

Nearly 100% of our customers recommend us



1000+

Over a thousand development projects implemented for our customers

Start-up grant is money provided by the state to support the start-up of a business. This allows you to better focus on the early stages and development of your business. The aid is discretionary and to support their decision-making, the TE services can ask an external consultant to help with business development expert to assess your business idea and its feasibility.

You can relax and be completely at ease. An expert opinion is a perfectly normal part of the process and is requested for a significant number of start-up applications. Asking for an assessment does not in any way mean that your business idea is somehow out of the ordinary or that your chances as an entrepreneur are any different from the norm. All our clients are treated absolutely equally, regardless of their background.

We analyse business opportunities and advise on development work

Expert assessment of business conditions

Recommendations for improvements

OBN radar

Customer search and multiplication

OBN runway

Structured sales and marketing

OBN flight control

Economics, finance and pricing

We have a good reputation among our customers as professional experts.

We have implemented projects for example for the following start-up entrepreneurs in Lapland.



Catering & Home Bakery Holappa Oy is a company based in Kemina, whose products include textiles and interior decoration and gift products. The company has its own online shop.

SAULI LAKKAPÄÄ
KNIVES & TOOLS

Sauli Lakkapää makes first-class knives in Turtola, Pello. The products reflect traditional Lappish craftsmanship at its best.



Ajantasku is a warm and cosy interior design and gift shop. The company has entered a new phase of growth following a generational change.



66 33 N, named after the Arctic Circle, is a specialist in fish products and services. Our products are of the highest quality on the market.

Henkilöt

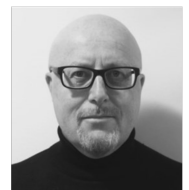
Timo Vanhapiha – DI, AmO
Puh. 0400 823 525

Timo has an excellent knowledge of the business scene in Lapland. As a native of Muonio, he is familiar with both northern and southern Lapland, currently based in Rovaniemi. International assignments in steel, paper, telecommunications, automotive and tourism companies provide a good basis for development. Timo has been working as a consultant for more than 10 years. Timo is HHJ qualified and serves on the board of several companies.



Mikko Pesonen – Ekonomi, merkonomi
Puh. 044 032 1297

Mikko has been working with start-ups for almost 20 years. He has worked on projects in every municipality in Lapland. Mikko has prepared hundreds of assessments for start-up funding. He has thus become familiar with the dozens of different industries in Lapland and the challenges they present to start-up entrepreneurs. He has implemented nearly 100 Business Finland projects for the commercialisation of innovations, so he is very familiar with developing something new. Mikko has implemented several projects and trainings in tourism. Mikko has HHJ and YNEAT trainings.



Pekka Kantola – DI, KTK, AmO
Puh. 044 777 7585

Pekka is the CEO of OBN and originally from Rovaniemi. He has worked as a consultant for more than 15 years and before that in a variety of roles in the industrial and technology sector. He has sold Finnish know-how to more than 20 countries, so he is able to support start-up clients, especially in international business. Pekka is a certified management consultant CMC. He is a certified Board Member (HHJ), qualified as a Professional Teacher (AmO) and holds a Specialist Qualification for Business Advisers (YNEAT).

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